Dear Friend of the Arts:

The University of Florida College Of Fine Arts provides a high caliber education to the next generation of artists and scholars. The Friends of the Music and the Friends of Theatre + Dance, work to help UF continue the tradition of superior artistic education. The college works to equip students with the tools they need to be successful in a competitive marketplace. The friends groups help supply the needed capital to help achieve these worthy goals.

On March 29, 2014, UF’s Friends of Music and Friends of Theatre + Dance are again teaming up to host, Splendor 2014, at the Nadine McGuire Theatre and Dance Pavilion. Proceeds from the event will provide needed program support and scholarships to help students achieve academic, artistic, and professional excellence. You and/or your business can make a significant impact. The students and programs need you to become a sponsor of Splendor 2014.

Last year with the help of our sponsors and Gala attendees we raised over $28,000 to support performing arts programs in the College of Fine Arts! We hope to exceed this figure and we need your help to do so. Highlights of last year’s event included performances by the UF jazz bands and celebrity alumnus Malcolm Gets of “Caroline in the City”, with his show stopping performance of “I'm in a Gainesville state of mind.” The gala featured an exciting showcase of student talent from both schools including performances from musical theatre, opera, piano, and dance. People are still stopping us and raving about the event. We are pleased to join efforts again in 2014 to present another night of fantastic musical and theatrical entertainment.

Becoming a sponsor not only provides an excellent opportunity to gain positive exposure for your business but it allows you to make a difference in the lives of talented artists who need your help! We call upon the Gator Nation to support our dedicated students and faculty. We hope that you will join us in making this event an unconditional success, and we know that you will be proud that you did.

Yours truly,

Cherie Fine                                      John Reger
President                                          President
Friends of Music                                   Friends of Theatre + Dance
SPLENDOR 2014
March 29, 2014

Cash Sponsorship Levels and Benefits
A fundraiser to benefit the School of Music and the School of Theatre + Dance, brought to you by the Friends of Music and the Friends of Theatre + Dance.

<table>
<thead>
<tr>
<th>Cash Sponsorship Amount</th>
<th>$10,000</th>
<th>$5,000</th>
<th>$2,500</th>
<th>$1,000</th>
<th>$500</th>
<th>$250</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of tickets</td>
<td>16 VIP tickets</td>
<td>8 VIP tickets</td>
<td>4 VIP tickets</td>
<td>4 VIP tickets</td>
<td>2 VIP tickets</td>
<td>2 Celebration tickets</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Benefit</th>
<th>$10,000</th>
<th>$5,000</th>
<th>$2,500</th>
<th>$1,000</th>
<th>$500</th>
<th>$250</th>
</tr>
</thead>
<tbody>
<tr>
<td>Invitation for two to special pre-performance toast during Fall 2014.</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Sponsor recognition in the event program</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Listing in all School of Theatre + Dance or School of Music programs during the 2014-15 school year</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Dean’s Circle donor recognition and invitation for two to reception in Dean’s home</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsor recognition on all signage at the event</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advertisement in event program</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exclusive title sponsor of Splendor 2014</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*A portion of your gift will qualify for a charitable tax deduction. Please contact Natalie Morrison at (352) 846-1218 or nmorrison@arts.ufl.edu with any questions.*
March 29, 2014
A fundraiser to benefit the School of Music and the School of Theatre + Dance, brought to you by the Friends of Music and Friends of Theatre + Dance

SPONSOR CONTRACT

Name as it should appear on printed materials:
____________________________________________________________________________________________________

___ Please check here if you do not want your name listed in the program. It will appear as Anonymous.

Contact name:
____________________________________________________________________________________________________

Address: ________________________________________________________________________________________________________________________

City/State/Zip: ________________________________________________________________________________________________________________________

Phone Number: __________________________ E-mail Address: __________________________

Total Amount Enclosed: $ _____________________________ Level of Sponsorship: _____________________________

Please make check payable to the University of Florida Foundation Memo: Splendor 2014.

Due to UF policy to remain PCI compliant, we cannot accept credit card information mailed directly to our office. However, if you would like to pay via credit card, call 352-846-1218 and we will transfer you to the appropriate person for your payment to be securely processed. We apologize for any inconvenience.

Please return sponsorship contract and check in the enclosed envelope to

University of Florida
College of Fine Arts Office of Development
P.O. Box 115800
Gainesville, FL 32611-5800
Phone: 352-846-1218
Fax: 352-392-3802
Email: nmorrison@arts.ufl.edu

Per IRS regulations, a portion of your contribution may be eligible for a charitable contribution tax deduction.

Board Member: _____________________________ Phone Number: _____________________________