ART3632C: Net Art  
University of Florida School of Art + Art History

Fall 2013 | 3 Credit Hour | T + TR 8:30 am - 11:30 am | FAC 306  
Instructor: Giang Lien Pham | phamliengiang@ufl.edu  
Office+Hours: 4Most Gallery; 534 SW 4th Avenue; T 1 - 2 pm; please schedule ahead

Class Site: https://art-tech-lab.arts.ufl.edu/wiki/projects/art3632fall2013pham/ART3632Fall2013Pham.html

Introduction

In this course we will explore the practical and theoretical issues related to the Internet as a medium for making art rather than as a tool for delivering information. There will be an emphasis on creating dynamic and interactive artistic experiences on the Web, and integrating video, graphics, sound, image, and typography.

The goal of this course is to come away with an expanded view of hypermedia that will enable the artist to contextualize their own practice. The course will focus on the work of previous and current research as well as significant contemporary hypermedia artworks covering subjects such as interactivity, activism, hacktivism, net.art, telematics and others. Students will create personal websites as well as create individual hypermedia artworks.

Objectives

· Develop an understanding of the internet as a medium for reflecting and expressing cultural values.
· Become aware of the history and foundation of hypertext/hypermedia as a construct.
· Develop an understanding of the thought processes that contribute to the scientific and artistic development of the field.
· Situate network practices within the continuum of contemporary art.
· Integrate research practices in the development of hypermedia artworks.
· Develop methodologies for creating work that result in informed, cogent output.
· Learn to propose and present ideas in a way that clearly demonstrates intent.
Grade Distribution

20% - Project 1 - Narrative
5% - Group Exercise 1
20% - Project 2 - Nonlinear
5% - Group Exercise 2
5% - Net Artist Presentation
20% - Project 3 - Individual Study
5% - Individual Exercise: 5 Experiments
10% - Attendance and Participation
10% - Reading Responses and Notebook

93 to 100 = A; 90 to 92 = A-; 87 to 89 = B+; 83 to 86 = B; 80 to 82 = B-; 77 to 79 = C+; 73 to 76 = C; 70 to 72 = C-; 67 to 69 = D+; 63 to 66 = D; 60 to 62 = D; below 60 = E

Note: a grade of C- or below will not account toward major requirements.

Attendance

1. Attendance is required. You are expected to work and participate for the duration of the scheduled class period. Please refrain from non-class related web surfing, cell phone use, and texting during class and critiques.

2. No more than 3 unexcused/excused absences will be permitted. The overall grade is lowered half a letter grade for each unexcused absence thereafter. Six or more absences, whether excused or unexcused, will result in a non-passing final grade. Tardiness and/or lack of appropriate class materials are unacceptable and may count as unexcused absences.

https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx

4. All assignments are due at the beginning of class.
5. If an absence occurs it is the student’s responsibility to make up all work and get notes from a peer.

6. Grades for late assignments and projects will be penalized at the instructor’s discretion (usually 20% for the first day and 10% accumulated for each day thereafter). No work will be accepted after two class periods from the due date. Even if you are not prepared to turn in your assignment, you still need to participate in discussion and it will reflect positively on your participation grade for that critique.

Reading

Readings will consist of .pdfs and URLs available on the class website.

Materials

Adobe Dreamweaver, graphics editing software (Photoshop, Gimp, etc.), and other materials based on project concept development.

Notebook

As part of your practice, you are required to keep a notebook (in lieu of a sketchbook) to brainstorm ideas, conduct class exercises, and record notes pertinent to tutorials, lectures, and discussions. Notebooks can be spiral bound ruled notebooks, composition books, graph ruled books, or even sketchbooks. Notebook size should be at least 8 x 5 in. There are two notebook checks. Requirements specific to notebook criteria will be handed out in class.

Group Activities and Presentation

In addition to your individual research, you are expected to participate in group exercises. There will be two group exercises and one group presentation. These group activities are tailored to facilitate peer-to-peer learning. Your full participation in group exercises are evaluated as part of your participation grade. Each group activity is worth 5% of your grade and is peer reviewed.
UF Email and Art + Tech wiki space

In addition to our class wiki space, all class business, concerns, and inquiries will be notified and conducted through UF webmail system. Make sure to check your UF email for updates and correspondences, as I will send weekly emails and reminders. Do not forward your UF mail to a separate email account, as this will increase the likelihood of losing emails to your spam box. I will do my best to reply to your email during regular business hours (9-5) within a two-five hour time frame, but do not expect me to reply immediately or during the weekend and after hour. Last minute inquiries will most likely not be met on time. Plan your work accordingly.

Academic Honesty

Please do your own work or you will fail. Students are expected to abide by the UF Academic Honesty Policy, which defines an academic honesty offense as “the act of lying, cheating, or stealing academic information so that one gains academic advantage.” Familiarize yourself with the academic honesty guidelines set forth by the University of Florida: http://www.dso.ufl.edu/sccr/honorcode.php

UF Media Labs

Never bring food or drinks into the lab, not even water. Class periods will always include breaks so you can step outside. Save your work onto a portable drive before logging off; files left on lab computers may be erased without warning.

FAC 306 lab hours: http://plaza.ufl.edu/mchristo/306-schedule.html
UF Academic Technology lab hours: https://labs.at.ufl.edu/Hours.php

Accommodations for Students

Students requesting classroom accommodation must first register with the Dean of Students office. The Dean of Students will provide documentation to the student who will then provide this to the instructor when requesting accommodation. The ADA office is located in Room 232 Stadium. Phone: (352) 392-7056 TDD: (352) 846-1046
http://www.ada.ufl.edu
UF Student Guide

This resource covers important policies and procedures for students:
https://catalog.ufl.edu/ugrad/current/Pages/academic-regulations.aspx

Counseling and Counseling Services

Counseling and Wellness Center 3190 Radio Rd. PO Box 112662 Gainesville, FL 32611-2662

Phone: (352) 392-1575.

http://www.counseling.ufl.edu/cwc/Default.aspx
Appendix I:
Area Specific Information: Digital Media

1. Hazards of Materials
Batteries, old monitors, lamps from digital projectors if broken may release mercury.
THERE ARE NO KNOWN HEALTH HAZARDS FROM EXPOSURE TO LAMPS THAT ARE INTACT.

2. Best Practices
Though not much is generated, the Digital Media technician is certified for handling Hazardous Waste by the University of Florida. For installations or sculptural elements, please cross-reference with other area specific information as needed.

3. Links
n/a

4. Area Rules
All users of the studio classrooms are expected to follow studio area rules at all times. If you have any questions, ask your instructor.
- Follow all SA+AH Health and Safety handbook guidelines (the handbook should be reviewed by your instructor and can be found at: www.arts.ufl.edu/art/healthandsafety)
- Follow the SA+AH Satellite Waste Management Chart in the classroom and other health & safety guidelines posted for your media.
- In case of emergency, call campus police at 392-1111
- File an incident report (forms may be found in the SAAH H&S handbook, the SAAH faculty handbook and in the main office.) Turn completed forms into the SAAH Director of Operations within 48 hours of the event.
- Alcohol is forbidden in studios
- Familiarize yourself with the closest eyewash unit.
- No eating or drinking in computer lab.
- Do not use spray adhesive in the studios or in the building. There is a professional and safe paint spray booth in FAC-211A for your use.
- Shoes must be worn at all times.
- Protective equipment must be worn for hazardous work.
- Do not block aisles, halls or doors with stored items or when working. This is a violation of fire codes.
- Do not store anything on the floor. This impedes cleaning and creates a hazard.
- Installations must be removed as soon as possible after critique.
- Clean up spills immediately.
- Take items which do not fit into the trash to the dumpster, follow dumpster guidelines.
- Follow the SA+AH CONTAINER POLICY (see policy below)

There are 2 types of labels used in the SA+AH-- yellow and white. Both labels are found at the red MSDS box and are supplied by the SA+AH. Each is used for a different purpose.

White:
All new and or used product in containers (hazardous or what might be perceived as hazardous - i.e. watered down gesso, graphite solutions, satellite containers of solvents, powders, spray paints, fixatives, oils, solvents, etc...) must be labeled within the SA+AH to identify their contents. Labels can be found at the MSDS box in each studio and work area. All containers must be marked with your name, contents and date opened. All secondary/satellite containers for hazardous materials must be marked with content, your name and the date opened. All unmarked containers will be disposed of with no notice.

Yellow:
WHEN HAZARDOUS ITEMS ARE DESIGNATED AS WASTE.
All containers must have a yellow label identifying the contents that are designated as trash for weekly EHS pick up.
- Flammable solid containers (red flip top) must have a yellow hazardous waste label on the outside (top).
- 5 gallon jugs must have a yellow hazardous waste label on the outside.
- Fibrous containers must have a yellow hazardous waste label on the outside (top).
- Each item in the blue bin must have a yellow hazardous waste label.
Note: Hazardous Waste labels should include all constituents in the waste mixture as well as an approximate percentage of the total for that item and must add up to 100%. Labels should also include the Bldg and room number of the shop generating the waste along with the Waste Manager for your area, this is located on the SWMA sign posted at the sink or at the Waste Management Area.