Course Goals and Objectives

This an introductory course to photography that focuses on the processes of signification by which visual imagery acquires meaning. The objective is to provide students with a comprehensive overview of the history of the medium that will facilitate their understand of the critical issues involved in the production, distribution and reception of photographic images. In addition to think about why we make photographs, the goal is for students to learn how to make photographs by acquiring the knowledge of basic camera techniques, composition and the fundamental issues pertinent to the digital processing of images.

Methods of the Course

This Section B is conducted by one of the Teaching Assistants and is where students discuss, conceptualize and produce their assignments in close collaboration with their instructor. In this section, students will have the opportunity to flesh out their ideas, learn techniques, show their work, and receive feedback from classmates and instructors on regular basis.

Topical Outline

This section of the course focuses on the study of the basic principles of photography:
2) Exposure Composition. Portraiture. Landscape. Figure and ground. Bracketing your exposure.
4) Printing Functions of the printer demonstration. Kinds of paper.

Assignments

There will be one main assignment titled: Floridian Stories. For this assignment you will have to produce a portfolio of 40 final images. There will be work in progress critiques of this project throughout the semester in order to arrive at the final selection, conceptualization, and complete processing of these images.

Critical Dates

The final assignment: Floridian Stories is due on Tuesday December 3rd

Required Equipment and Supplies

1) Camera Every student should have access to a DSLR camera. Bellow is a list of the most affordable ones in the market. Acquire one with full manual operation above 10 mega pixels with interchangeable lenses capacity (not point and shoot). See below some of the least expensive cameras in the market that can be recommended for this class (these are also available refurbished by the manufacturer). If you are a photo major please consult with the instructor because you may be better off getting a different camera from the start. You can also check cameras from "the cage". Be mindful that if you wait until the last minute most probably there will be no cameras available for you to check out!
Here are a couple of cameras that are recommended:
EOS Rebel T3i DSLR Camera with EF-S 18-55mm IS II Lens Kit $599

Nikon D3100 Digital SLR Camera with 18-55mm Nikkor VR Lens Kit $446 (offer until August 31st)

Nikon D3100 Digital SLR Camera with NIKKOR 18-55mm and 55-200mm DX Lenses $496 (offer until August 31st)

2) Software It is recommended that you have Adobe Photoshop or Photoshop elements installed in your laptop.

3) Printing paper

Every student will be required to purchase:

Inkpress Media Photo Chrome RC Luster Paper (240 gms) for inkjet - 11x14” (50 sheets) $38.10
http://www.bhphotovideo.com/bnh/controller/home?O=&sku=387701&is=REG&A=details&Q=

Probably you will need more than 50 sheets for this semester as there will be many tests. If you can order two (or share the second one with another student) and order it all together to save on the shipping cost.

Online Sources for Equipment: order ONLY far in advance.

B&H Photo and video http://www.bhphotovideo.com

Adorama Camera http://www.adorama.com

KEH Camera (great for used equipment) http://www.keh.com

Freestyle Photo (great for B+W) http://www.freestylephoto.biz

Grading Criteria

Percentage Points/ Letter Grades (*):

100-93 A: Present at all class/ lab meetings-Significant engagement with course material and excellent results-both technical and conceptual. Significant contribution to group discussions and presentations.

92-90 A-: Present at all class/ lab meetings-Significant engagement with course material. Good technical development. Significant contribution to group discussions and presentations. 89-88 B+: Present at all class/ lab meetings-Very good engagement with the course material and group discussions.

87-80 B: Present at all class lab meetings-Good engagement with the course materials and group discussions. 79-78 C+: Present at most or all of class/lab meetings-Good engagement with the course materials and group discussions.

77-70 C: Present at most or all of class/lab meetings-Satisfactory engagement with the course materials and group discussions. 69-60 D: Student has missed class/ lab meetings and has not engaged the course material in a satisfactory manner. Student’s engagement with discussions is minimal. Additionally, this mark may reflect excessive absence from class and lab meetings.

59-0 E: Student has not satisfactorily engaged nor met the class criteria. Additionally, this mark may reflect excessive absence from class and lab meetings.

(*)This course follows University of Florida grading regulations and guidelines: UF grading policy website: http://www.registrar.ufl.edu/catalog/policies/regulationgrades.html

Counseling

University Counseling Services/ Counseling Center 301 Peabody Hall P.O. Box 114100, University of Florida Gainesville, FL
Students with Disabilities:
If you require accommodations because of a disability, please make an appointment during my office hours so that we may discuss your needs in accordance with the UF official policy: “Students requesting classroom accommodation must first register with the Dean of Students office. The Dean of Students office will provide documentation to the student who must then present this documentation to the instructor when requesting accommodation.”

Academic Honesty
The university’s policies regarding academic honesty, the honor code, and student conduct related to the honor code will be strictly enforced. Full information regarding these policies is available at the following links:
- Academic Honesty: http://www.registrar.ufl.edu/catalog/policies/students.html#honesty

Health and Safety
1) The link below includes information and policies regarding health and safety in the School of Art and Art History at UF. http://www.arts.ufl.edu/art/healthandsafety