Course Description
This studio course in is offered as part of the UF Art Education Master’s Curriculum. The posted description reads: “You may think that design has something to do with computers or making elegant objects. Well, yes, these are part of the process, but creative ideas begin in the mind – with “design thinking”. This studio course in design thinking consists of (1) a series of small exercises and then (2) two larger creative projects, one individual and the other a group activity. To orient ourselves, we will make use of the book, *CAD Monkeys, Dinosaur Babies, and T-Shaped People*, by Warren Berger, and review materials from the Cooper-Hewitt National Design Museum and the company, IDEO.” In our intensive one-week course we will do two creative projects (one individual, one collaborative), a set of design thinking exercises, a book discussion and a post-class assignment. I’ll offer some lectures on design case studies and we’ll also do sketching, brainstorming, presentation and critique. In addition, this year we will make a visit to the Harn Museum of Art (Bonnie Bernau, museum educator) and have a skype chat with designer/illustrator Karen Kurycki about her *Discover Design* mentoring program.

Readings

Required Materials
Access to a computer and a digital camera is required for this course. The course lab fees will supply materials needed for brainstorming (notebook, pens, paper, and so on). You may need to purchase a small amount of additional art materials depending on the specific needs of your creative projects.

Evaluation & Grading
After intermediate discussion and feedback, the design projects will be graded on a UF standard 4.0 scale (including minus grades). In order to calculate a final letter grade, the projects, exercises and activities will be be valued in this way: The two projects will be averaged together for 50% of your grade. The three exercises, reading response, and post-class assignment will be averaged for the remaining 50%. These should all be submitted via the Tumblr blog when possible.

Specific grading criteria will be listed on each assignment sheet but will broadly cover the areas of research and conceptual development, formal resolution, technical craft and verbal presentation. These two grades are averaged into a final letter grade. For example, and “A” would range between 4.00 and 3.68. You can view the general UF Grading Policies at — [https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx](https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx)

Attendance & Participation
Overall good attendance and participation is assumed necessary for the successful completion of the course. Because of the intensive one-week structure of this course it will be a difficult to miss any part of the course. However, you are allowed one unexcused absence from a morning or afternoon session (not including of a final presentation /critiques). Arriving more than 15 minutes late to class is considered “tardy” and will be considered the same as an absence. Projects are not accepted after the due date without prior approval by the instructor. Active engagement in the small group sessions is also expected. This means listening to the suggestions of other students and offering constructive comments of your own. Excused absences follow university guidelines and may include illness, serious family emergencies, special curricular requirements, military obligation, severe weather conditions, religious holidays and participation in official university activities or court-imposed legal obligations.
Other Strategies for Success
Often informal performance will influence your project grades...
Timeliness: Meet all final and intermediate deadlines. Arrive Early.
Quantity/Quality: Exceed the Minimum, Seek Critique.
Innovation: Seek Difference, not Similarity.
Community: Collaborate, Listen and Share.

Health and Safety
The UF School of Art and Art History is concerned about the safe use of art materials. Notes related to
the design area: Batteries, old monitors, lamps form digital projectors if broken may release mercury.
There are no known heath hazards from exposure to lamps that are intact. A complete handbook is
provided at — http://www.arts.ufl.edu/art/healthandsafety

Contact and Office Hours
Outside of class, you can contact me by email (preferred) — slawson@ufl.edu — or through the UF
School of Art and Art History at 352-392-0201. My office is 313c FAC and office hours will be
immediately after class at 4:00–5:00 pm. Fu Er Lui is the GTA for this course.

General University Policies and Services
This resource covers most policies and procedures important to students.
http://www.dso.ufl.edu/

Accommodations for Students with Disabilities
Students requesting classroom accommodation must first register with the Dean of Students Office.
The Dean of Students Office will provide documentation to the student who must then provide this
documentation to the instructor when requesting accommodation. Disability Office —
http://www.dso.ufl.edu/drc/

Contacts for University Counseling Services
Includes personal, academic, crisis and career services.

Contacts for Student Healthcare Center
Dial 911 for medical emergencies.
Dial 352-392-1161 for urgent after-hours medical questions.
Dial 352-392-1171 for after-hours mental health assistance.
http://shcc.ufl.edu/

Safety and Security
University Police Department — http://police.ufl.edu/
Dial 911 for emergencies.
Dial 352-392-1111 otherwise.

Twelve-Day Rule
Students who participate in official athletic or scholastic extracurricular activities are permitted twelve
(12) scholastic day absences per semester without penalty. In any case, it is the student’s responsibility
to maintain satisfactory academic performance and attendance.

Absences for Religious Holidays
Students, upon prior notification of their instructions, shall be excused from class or other scheduled
academic activity to observe a religious holy day of their faith. Students shall be permitted a
reasonable amount of time to make up the material or activities covered in their absence. A student
who believes that he/she has been unreasonably denied an education benefit due to religious beliefs or
practices may seek redress through the student grievance procedure.
**Honesty Policy**

An academic honesty offense is defined as the act of lying, cheating, or stealing academic information so that one gains academic advantage. As a University of Florida student, one is expected to neither commit nor assist another in committing an academic honesty violation. Additionally, it is the student’s duty to report observed academic honesty violations. These can include: cheating, plagiarism, bribery, misrepresentation, conspiracy, or fabrication.

[http://www.dso.ufl.edu/judicial/academic.php](http://www.dso.ufl.edu/judicial/academic.php)

**Computer Use and Acceptable Use Policy**

All faculty, staff, and students of the University of Florida are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against University policies and rules, disciplinary action will be taken as appropriate.

[http://www.cio.ufl.edu/policies/aupolicy.html](http://www.cio.ufl.edu/policies/aupolicy.html)
[http://www.circa.ufl.edu/computer.htm](http://www.circa.ufl.edu/computer.htm)

**Disruptive Behavior**

Faculty, students, Administrative and Professional staff members, and other employees [hereinafter referred to as ‘member(s)’ of the University], who intentionally act to impair, interfere with, or obstruct the mission, purposes, order, operations, processes, and functions of the University shall be subject to appropriate disciplinary action by University authorities for misconduct, as set forth in the applicable rules of the Board of Regents and the University and state law governing such actions. Be advised that you can and will be dismissed from class if you engage in disruptive behavior. A detailed list of disruptive conduct may be found at — [http://regulations.ufl.edu/chapter1/](http://regulations.ufl.edu/chapter1/)