Attendees:
Faculty: Angelos Barmpoutis; Margaret Butler; Timothy S. Brophy; Joan Frosch; Lauren Lake; Neta Pulvermacher; Jill Sonke
Graduate students: Elizabeth Bewie; Brian Lussier; Joel Parker
Undergraduate students: Brittany Acocelli; Addie Boedecker; Kristen McLaren
Absent: James Oliverio

Actions:
1. A motion from Lauren Garber Lake to remove selection process #6 “Enhances Graduate Education” from the Scholarship Enhancement Fund instructions was raised. Motion was seconded by Margaret Butler. All in favor—motion passed.

2. A motion for fully-funded faculty to be restricted to applying for an SEF grant every two years was raised by Lauren Garber Lake. Motion was seconded by Margaret Butler. All in favor—motion passed.

3. A motion to raise the upper SEF limit to $7500 per award was raised by Neta Pulvermacher and seconded by Margaret Butler. All in favor—motion passed.

4. Scholarship Enhancement Fund. Revised template to include five areas:
   - Significance – Excellence and Innovation
   - Methodology – Procedures, Feasibility, and Timeline
   - Pre-proposal activity and Research Planning
   - How the project contributes to the reputation and profile of the University of Florida and College of Fine Arts
   - Budget and Budget Justification

   Additional changes:
   - In the review/scoring process, all areas are equally weighted at 20% each.
   - Approval obtained from Win Phillips for this to be a two-year grant.
   - Faculty who receive awards in one year will be eligible to reapply in two years. For example, the 2011 awardees will be eligible to apply again in 2013.
   - The 8 member review committee will consist of 6 previous SEF awardees and two external reviewers.

5. UF Research Foundation Professor
   Discussion of the process – did not change the process at this meeting.
Additional items to explore further:

1. A template was offered for updating Research News on the new website. 
   Awards/Achievements/Research & Creative Activity (current & archived), all tagged 
   (international, funded research, minority, sustainability, interdisc., 
   IMAGE 
   TEXT- less than 200 
   LINKS 
   CONTACT 
   WHO: students, alum, faculty and name 
   WHEN: 

2. Workshops 

3. Links to active database (subscribe to 1 or 2 per school/center), look for support 

4. Visibility/marketing 
   • Flat screen – CFA lobby 
   • Website – now up and running – in “update and revise” mode now 
   • Separate day for research for grads/undergrads (orientation, brown bag, undergrad-junior year) 
   • Print 
     o Posters (limited run) 
   • Regional Visibility- sharing more with other Universities 

5. Research Goals Discussion 
   • Culture 
   • Context 
   • Expression 
   • creative engagement 
   • transformation 
   • empowerment 

6. One publication, not two: Expand MUSE to include research and to target broader 
   audiences, including students, parents, community members, etc. 
   • Should be published more often 
   • Adding research to MUSE would enhance its efficacy as a fundraising tool 

7. Road map on the website for external funding processes, i.e. “So you want to write a 
   grant...” 
   • Online form for grant-related questions (to Tim) 

8. Tagline: Research Re-Imagined is good 

FUTURE RETREATS 
   • Half day only